

Save Money on Online Stylist

 leahingram.com/save-money-on-online-stylist

Want to save money on an online stylist?



One of the issues that hold people back from signing up with an online stylist is the cost. Maybe this might be holding you back. You're concerned that getting your clothes this way will be too expensive. It's probably why you entered to win the \$250 Stitch Fix gift card.

What if I told you there were ways to slice \$25 here and \$50 there off the cost using an online stylist? Yep, it's true.

Sharing a referral link saves you money

The secret is signing up, scheduling your first shipment or box, and then sharing what's called your referral link with others. How much you save depends on the online styling company or the subscription box's terms of service.

For example, with Stitch Fix, you get \$25 in clothing credit for every friend that signs up and schedules their first Fix—the scheduling part upon sign up is key for your \$25 to come through. Make sure you encourage any people with whom you share the link to schedule that first Fix.

Over at Trunk Club, you get a \$50 clothing credit for every friend, family member, work colleague, sorority sister or stranger that signs up for the service and gets a first Trunk in which they spend at least \$50.

The more you buy, the more you save

In addition to earning what could amount to free clothing, there are other ways you can save money on the clothes you get from an online styling company. Many offer you an upfront discount when you keep all the items that came in your box.

Dia&Co, which specializes in clothes for women, in size 14 and up, gives a 25% off discount if you keep all five pieces that came in your Dia Box. So does Stitch Fix.

And Trunk Club, which Nordstrom owns, will waive the \$20 styling fee if you add your Nordstrom VISA card to your Trunk Club payment information. You'll also earn points towards Nordstrom Notes when you pay with your Nordstrom Card for your Trunk Club purchases—sometimes as much as three points per dollar spent. So that's money you can take with you to Nordstrom to spend in the future.

Money-saving offers from six online stylist companies

Now that you understand the various examples of how you can save money on styling fees and more when getting clothes from an online stylist or subscription box. Now let me outline specific money-saving offers and tips from six online styling companies with bona fide referrals fees that you can use to save money on future clothing purchases. Companies are listed here in alphabetical order.

1. Dia&Co

With [Dia&Co's referral program](#), not only do you benefit but so do the folks that sign up using your referral link. Here's how Dia&Co explains how it works: "You'll receive \$20 credit to Dia&Co for every friend you refer who orders their first Dia Box using your sharing link! They'll also receive a waived styling-fee for their first box!" Let your friends know that they can request everyday or work clothing from Dia as well as a [Dia Active Box](#). Nice!

2. Fabletics

The workout clothing company Fabletics, featured in [my review of the best Workout Clothing Subscription Boxes](#), offers a [\\$10 Fabletics credit](#) for every friend you refer to sign up for Fabletics. Got a lot of friends who like to exercise? That could add up to a lot of free credits to spend on your own workout clothing. Plus, when you [sign up as a VIP with Fabletics](#), you get your first workout outfit for just \$25! Fabletics stocks exercise apparel and athleisure gear in sizes XXS to 3X.

3. M.M.LaFleur

I love the work clothing I've received from [online styling company M.M.LaFleur](#). They are so different from the clothing I get from other online styling companies. [For 2019 M.M.LaFleur is offering the following with its referral program](#), when you share your exclusive referral link: "[When a friend] makes a purchase greater than \$65 (sixty-five dollars) from M.M.LaFleur, you will be eligible to receive one (1) free Gift Card with \$50 (fifty dollars) value." You are allowed to share your referral code up to 10 times.

4. Stitch Fix

Each Stitch Fix customer has a unique referral link that's easy to share with friends and family. Simply send it out via text, email, or social media—whichever you prefer! Once your friend completes the checkout process, [you'll receive a \\$25 credit to your Stitch Fix account](#). Credits automatically apply toward your next charge, whether it's a purchase or the styling fee.

5. Trunk Club

[Trunk Club has a super generous referral program](#). When you sign up as a Trunk Club customer, you get your unique referral link. This is the same as many of the other online stylist companies I've mentioned here. Here is Trunk Club's description of its referral program: "Invite your friends to [try Trunk Club with your stylist!](#) You'll get a \$50 credit when they spend \$50." Plus, Trunk Club clothing credits never expire. How sweet is that!

6. Wantable

Watable is a new-to-me online styling company, no subscription needed. I'll be honest-I saw their ad on Facebook, and when it mentioned being comparable to Stitch Fix, I had to check it out. I've yet to place my first "Style Edit" or "Fitness Edit" (which is Wantable language for a box of clothing). Eventually I will and then I'll add a Wantable review to my popular blog post on online styling companies. In the meantime I did find out about the Watable referral program that can save us all money on future purchases. Here is how it works: "Every customer has a unique referral link that's easy to share with friends and family via email or social media. You'll receive \$25.00 for each friend that signs up once they complete checkout for their first Edit. This typically happens 7-12 days after their order is placed. Your credits will apply automatically towards any future styling fees or purchases."

I hope you've found this tip sheet on how to save money on online styling clothing helpful. If there are other companies you'd like me to profile, including how you can save money on your purchases there, please let em know by replying to this email.